

**2009 MISS TEEN USA® PAGEANT TO BE STREAMED LIVE ON JULY 31st
FROM ATLANTIS, PARADISE ISLAND, BAHAMAS ON WWW.MISSTEENUSA.COM**

*Miss Teen USA's First Live Stream will Utilize Ustream's Broadcast Platform to Deliver
High Quality, Premium Content to the Internet Audience via
NewTek TriCaster Portable Live Production System*

NEW YORK, NY – July 24, 2009 - The Miss Universe Organization, Ustream and NewTek announced today that the 2009 MISS TEEN USA® Pageant will be webcast live on **July 31st, 2009 from Atlantis, Paradise Island, Bahamas at 8 PM ET** on www.missteenusa.com via Ustream and NewTek.

This marks the first time the Miss Teen USA pageant will be streamed online to a worldwide audience. Ustream, the leading internet broadcasting platform, allows anyone to live stream to an online audience. Along with NewTek TriCaster, anyone can simultaneously produce, live stream, broadcast and produce a network-style production.

Miss USA 2008, **Crystle Stewart** and host of NBC Mobile's "Entertainment Buzz," **Seth Goldman** will host the pageant which will include performances by talented rising star, singer/songwriter, **Leah Renee** and the hit band, **Honor Society**, straight from their tour opening for the Jonas Brothers.

This year's distinguished panel of judges includes: **John Shea**, Commercial Agent, Frontier Booking, Inc.; **Mark Turner**, Commercial Agent, Abrams Artists; **Duane Gazi**, Director of Scouting and Development, Trump Model Management; **Heather Kerzner**, Kerzner International, Inc.; **Rhona Graff**, Vice President/Assistant to the President, Trump Organization; **Gillian Sheldon Heckendorf**, Managing Editor, Momlogic.com; **Eric McLendon**, Actor and Realtor, The Corcoran Group and **Eva Chen**, Beauty and Health Editor, Teen Vogue.

The technology provided by Ustream and NewTek will ensure that viewers receive the highest quality live streaming content and that the pageant reaches an unprecedented mass audience.

#

ABOUT USTREAM

Ustream is the live interactive video broadcast platform that enables anyone with a camera and an Internet connection to quickly and easily broadcast to a global audience of unlimited size. In less than two minutes, anyone can become a broadcaster by creating their own channel on Ustream or by broadcasting through their own site, empowering them to engage with their audience and further build their brand. Visit Ustream.com to start a broadcast now or learn more about broadcasting. Ustream's Shiba Inu Puppy Cam, seen by more than 10 million viewers worldwide, was listed as one of 2008's top 10 Web videos (Source: AP). Ustream powered more than 3.8 million streams during the 2009 Presidential Inauguration.

ABOUT NEWTEK

Benefiting producers and artists with its cost-effective and ground-breaking technologies, NewTek Inc. is a leader in portable live production, video editing, 3D animation and special effects tools, including the TriCaster™ product line and LightWave 3D®. NewTek has won numerous industry accolades, including two Emmy® Awards. Clients include: Fox News, BBC, NHL, NBA Development League, MTV, VH1, the Steve Harvey Radio Show, the Department of Homeland Security (DHS) and the North American Aerospace Defense Command (NORAD). NewTek products have been used in blockbuster films and television shows, including "The Dark Knight," "Iron Man," "300," "Hancock," "Tropic Thunder," "Battlestar Galactica," "Lost," "Fringe" and more. NewTek is privately owned and based in San Antonio, Texas. For more information, please visit: www.newtek.com.

ABOUT MISS TEEN USA

The Miss Universe Organization, producers of the MISS UNIVERSE®, MISS USA® and MISS TEEN USA® Pageants, is a Donald J. Trump and NBC Universal joint venture. Miss Teen USA spends her year building relationships with organizations devoted to education and action, such as Best Buddies, D.A.R.E., Girl Talk, Sparrow Clubs and Project Sunshine. For more information, visit: www.missteenusa.com.



MISS UNIVERSE L.P., LLLP
Producers of MISS UNIVERSE®, MISS USA®, and MISS TEEN USA®
1370 Avenue of the Americas, 16th Floor • New York, NY 10019
phone: 212.373.4999 • fax: 212.315.5378

CONTACTS:

The Miss Universe Organization

Lark-Marie Antón

lanton@missuniverse.com

(212) 373-4982

Esther Swan

eswan@missuniverse.com

(212) 373-4870

Carl Althoff

calthoff@missuniverse.com

(212) 373-4983

Rubenstein Public Relations

Dara Busch

dbusch@rubensteinpr.com

(212) 843-8079

Ustream

Shari Foldes

shari@ustream.tv

(650) 864-9588

NewTek

Jennifer Thurlow

jthurlow@newtek.com

(210) 370-8216