

MISS USA VISITS P.S. 69 TO PREPARE FOR “ARE YOU SMARTER THAN A FIFTH GRADER”

Miss USA Will Appear on the Game Show to Benefit Gilda's Club

NEW YORK, N.Y. – June 9, 2010 - The reigning Miss USA, Rima Fakhri, visited her elementary school today in preparation for her upcoming appearance on the popular game show “Are You Smarter Than a Fifth Grader.” Mrs. Cregan, Fakhri's fifth grade teacher at P.S. 69 in Jackson Heights, Queens, hosted the special assembly which recreated the game show with the school's more than 200 fifth grade students. Fakhri answered questions posed by the students about subjects including Math, Science and Social Studies.

In July, Rima will travel to Los Angeles, California to compete in the televised game show. All of her winnings will benefit Gilda's Club, one of the official Miss USA® cause alliances. Gilda's Club is a network of affiliate clubhouses where men, women and children living with cancer meet to learn how to live with cancer, whatever the outcome. Fakhri will spend the year of her reign working as an advocate for breast and ovarian cancer education and awareness.

Following today's assembly, Fakhri joined the students in the cafeteria for healthy boxed lunches provided by Applebee's Neighborhood Grill & Bar. As the world's casual dining leader, Applebee's offers a fun-filled environment for all ages, and has made a commitment to providing healthy eating alternatives for the entire family.

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About Miss USA:

The MISS UNIVERSE®, MISS USA® and MISS TEEN USA® pageants are a Donald J. Trump and NBC Universal joint venture. Utilizing its nationwide grass roots infrastructure, the Miss Universe Organization is committed to increasing awareness of breast and ovarian cancers. By forging relationships with organizations committed to research and education, such as Susan G. Komen for the Cure and Gilda's Club. For more information, visit: www.missusa.com.

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