

## THE 2010 MISS UNIVERSE® PAGEANT TO AIR LIVE ON NBC FROM LAS VEGAS ON MONDAY, AUGUST 23

*The Pageant Will Broadcast Live from Mandalay Bay Resort & Casino  
 and Simulcast on Telemundo*

NEW YORK, N.Y., - May 25, 2010 – NBC, Donald J. Trump and Paula M. Shugart, President of the Miss Universe Organization, announced today the 2010 Miss Universe® Pageant will air live on NBC and Telemundo, Monday, August 23 (9-11 p.m. ET) from Mandalay Bay Resort & Casino in Las Vegas.

“Las Vegas is so fabulous, we had to come back again for the Miss Universe pageant,” said Paula M. Shugart. “The world will be watching as women from all around the globe descend on Mandalay Bay to compete for the crown and the title!”

“Las Vegas was built to host special events and attracts millions of visitors from around the world each year,” said Cathy Tull, Senior Vice President of Marketing at the Las Vegas Convention and Visitors Authority (LVCVA). “We are delighted to host the 2010 Miss Universe® Pageant and look forward to showcasing the destination to our guests and the television viewers that will be joining us for this global event.”

“We are thrilled that Mandalay Bay and Las Vegas have been selected to host Miss Universe in August,” said Jim Murren, Chairman and CEO of MGM MIRAGE. “The Mandalay Bay team, and the larger MGM MIRAGE family, stands ready to deliver a stellar event for all of the participants and for the worldwide audience.”

Miss Universe 2009, Stefania Fernandez, will crown her successor at the conclusion of the two-hour telecast. She has spent her reign traveling all over the world as an advocate for HIV/AIDS education, research and legislation. The woman crowned Miss Universe 2010 will continue to do the same.

Each contestant, representing over 80 countries around the world, will compete in three categories: swimsuit, evening gown and interview. Worldwide distribution of the competition has topped over 190 countries in past years.

Donald J. Trump will again serve as executive producer for Miss Universe.

The Mandalay Bay Resort & Casino is the Official Host Hotel of the 2010 Miss Universe® competition.

### **ABOUT THE MISS UNIVERSE ORGANIZATION**

The MISS UNIVERSE®, MISS USA® and MISS TEEN USA® pageants are a Donald J. Trump and NBC Universal joint venture. Utilizing its nationwide grass roots infrastructure, the Miss Universe Organization is committed to increasing HIV/AIDS awareness by focusing on women's health and reproductive issues. By forging relationships with organizations committed to research and education such as the Latino Commission on AIDS, God's Love We Deliver, PSI/YouthAIDS, The Global Network for Neglected Tropical Diseases and Gay Men's Health Crisis. For more information, visit: [www.missuniverse.com](http://www.missuniverse.com).

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**ABOUT THE LVCVA**

The Las Vegas Convention and Visitors Authority (LVCVA) is charged with marketing Southern Nevada as a tourism and convention destination worldwide, and also with operating the Las Vegas Convention Center and Cashman Center. With approximately 148,000 hotel rooms in Las Vegas alone and more than 10 million-square-feet of meeting and exhibit space citywide, the LVCVA's mission centers on attracting ever-increasing numbers of leisure and business visitors to the area. For more information, go to [www.VisitLasVegas.com](http://www.VisitLasVegas.com).

**ABOUT MANDALAY BAY RESORT & CASINO**

Mandalay Bay Resort & Casino is a AAA Four Diamond award-winning destination resort set on 60 lush acres and offering 3,635 newly remodeled rooms and suites, including 424 accommodations managed by Four Seasons Hotels and Resorts. Mandalay Bay Beach, an 11-acre tropical pool environment, features real California sand, a wave pool and the only climate-controlled poolside gaming in the city. The property also features the 12,000-seat Mandalay Bay Events Center, award-winning restaurants, Shark Reef Aquarium and the 1.5-million-square-foot Mandalay Bay Convention Center – the largest convention center on the Las Vegas Strip. Mandalay Bay's brands include THEhotel, an all-suite hotel featuring 1,117 luxurious one-bedroom suites, the BATHHOUSE Spa, and The Shoppes of Mandalay Place, a collection of unique boutiques and restaurants. Mandalay Bay is a wholly owned subsidiary of MGM MIRAGE™ (NYSE: MGM). For more information and reservations, visit the Web site at [www.mandalaybay.com](http://www.mandalaybay.com), or call toll free at (877) 632-7000.

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