

FANS TO CHOOSE MISS PHOTOGENIC TEEN USA™ AT THE UPCOMING 2011 MISS TEEN USA® PAGEANT

*People's Choice and The Miss Universe Organization Team Up
for the Second Year in a Row with a Vote on PeoplesChoice.com*

People's Choice and the Miss Universe Organization (MUO) are empowering fans to choose the next Miss Photogenic Teen USA™ winner at the upcoming MISS TEEN USA® pageant through an online vote at the People's Choice official website, www.PeoplesChoice.com. The winner of the online vote will receive the People's Choice Miss Photogenic Teen USA™ Award, an official crystal People's Choice Award trophy, on-stage at Atlantis, Paradise Island in The Bahamas during the 2011 MISS TEEN USA® pageant on July 16. Voting for Miss Photogenic will take place on PeoplesChoice.com from June 20 until 12:01 AM on July 15, 2011.

"Winning the People's Choice Photogenic Award was such an honor," said Chelsea Morgensen, winner of the 2010 Miss Photogenic Teen USA award. "I was extremely excited when I won and was rewarded the opportunity to travel to Los Angeles for the 2011 People's Choice Awards where I was interviewed on the red carpet! My mom and I had a wonderful time - the Miss Universe Organization set us up and we were treated like Queens! We both had a blast and I am so thankful for that experience."

For more information and to watch the upcoming 2011 MISS TEEN USA® PAGEANT, visit www.missteeenusa.com.

ABOUT PEOPLE'S CHOICE:

Now in its 38th year, the People's Choice Awards celebrate fan favorites in music, movies and television. The People's Choice website at www.PeoplesChoice.com serves as a year-round destination for entertainment enthusiasts to express their opinions on pop culture by voting in and creating polls. PeoplesChoice.com houses the voting platform for the annual awards show and features an extensive video archive and photo gallery of People's Choice Awards footage. Fred Nelson is the President of People's Choice and the website is produced by Procter & Gamble Productions.

ABOUT MISS TEEN USA

The Miss Universe Organization, a Donald J. Trump and NBC Universal joint venture, is a global community empowering role models of beauty, health and leadership for young women of today. As part of the Miss Universe Organization, Miss Teen USA is dedicated to partnering with charities around the world, and to increasing awareness of teen issues. For more information, visit: www.missteeenusa.com.

Follow Miss Teen USA®:

- Facebook: www.facebook.com/OfficialMissTeenUSA
- YouTube: www.youtube.com/OfficialMissTeenUSA
- Twitter: TheRealTeenUSA
- Blogs: www.missuniverse.com/missteeenusa/blogs/index

###

Contacts:

People's Choice – Johanna McCabe, Johanna.McCabe@telenextmedia.com
Miss Universe Organization – Kristen Spirko, KSpirko@missuniverse.com